Typeface

The Enterprise Marketing Orchestration Engine

Unify Marketing, Creative, and IT on a single platform that orchestrates agents, brand intelligence, and workflows across the entire marketing lifecycle.

THE PROBLEM

82% of enterprise AI efforts are stuck in experimentation

Teams see pockets of value, but scale remains out of reach. Work is fragmented across prompts, tools, and manual handoffs—making ROI impossible to prove. Switching between tools, inconsistent brand outputs, and lack of governance create a ceiling that generic AI can't break through.

THE SOLUTION

Agents built with marketing context and IT governance

Typeface moves beyond content generation to coordinate people, agents, and systems across real marketing workflows—grounded in your brand's unique context and integrated into your existing infrastructure.
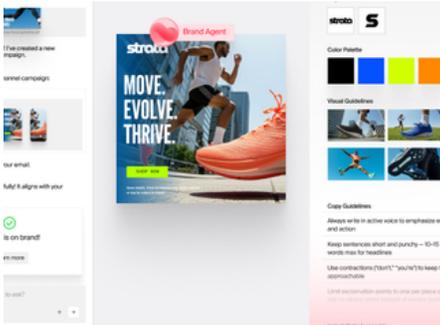

Arc Graph

- Context graph unifies brand standards, assets, audience data & performance signals
- Agents draw from this layer to generate on-brand outputs—not generic drafts
- Auto-validates content against brand rules before publish
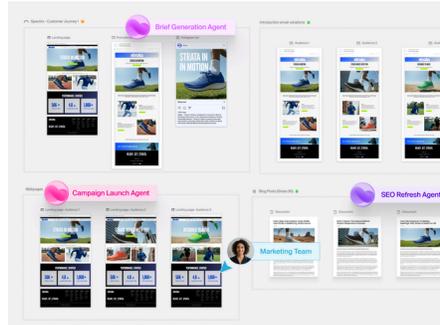
Arc Agents

- Purpose-built agents across email, ads, web, social, and video
- Transform a brief into campaign assets with channel-specific formatting and brand designs
- Scale to hundreds of variants by segment, SKU, or audience without manual rework per output
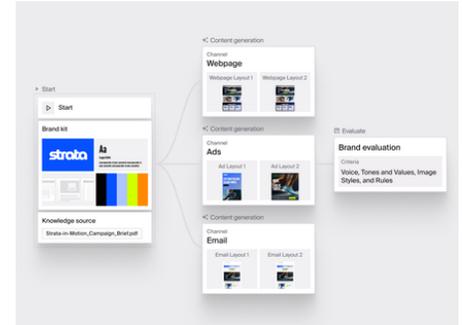
Arc Forge

- Agent Studio: Codify expert workflows into reusable agents
- IT governs data access and agent autonomy
- Extends via MCP, APIs, webhooks & custom code into existing infrastructure

Built for the Marketing + IT success

Marketing Teams

Run expert workflows without re-prompting from scratch for every campaign. Agents handle the multi-step work across channels and are grounded in your brand context, so outputs are consistent no matter which marketer runs them.

IT Teams

Connect agents to your existing martech stack via MCP, APIs, webhooks, and custom code. Configure role-based access controls, conditional logic, and multi-step workflow rules — then publish governed agents into a marketer-friendly interface.

USE CASES & RESULTS

Agents that deeply understand marketing workflows

Email personalization

Manual personalization doesn't scale across audiences and segments

+93% email CTA performance, +2pt open rate (Telecom)

Ad creative automation

Creating compliant ad variants across paid & social channels takes weeks

87.5% less time-to-produce for email & ad campaigns (Retail)

SEO & AEO webpages

Generic AI content misses brand voice and SEO requirements simultaneously

65% higher engagement on SEO-optimized blogs (Energy)

ENTERPRISE FOUNDATION

Built for governance, integration, and scale

Trust & Safety

Responsible AI with multi-layer brand governance and content validation

Security & Governance

Role-based access controls, data compliance, and governed agent deployment

Integrate & Extend

MCP, APIs, webhooks & custom code connect Typeface into your full tech stack

Strategic Partnerships

Google, Microsoft, Salesforce, Cognizant for enterprise-grade deployment

OUR CUSTOMERS

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