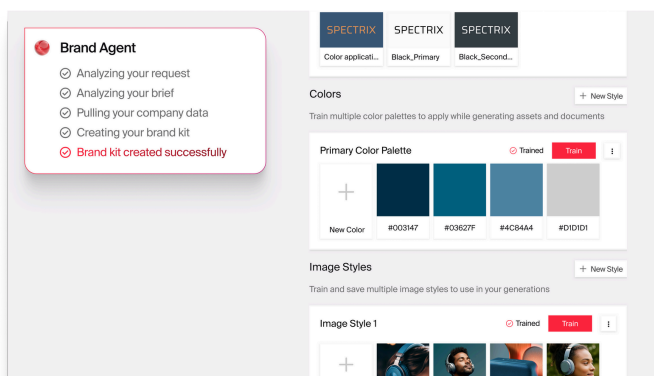


# The AI-Native Content Lifecycle for Enterprises

Typeface's Marketing AI Platform accelerates your entire content journey – from ideation to optimization – delivering personalized content at scale while boosting production efficiency and maximizing campaign performance.

## Our Products



### BRAND HUB

## One unified brand system of intelligence across teams



#### Discovery & search

Find and reuse content easily for your next campaign.



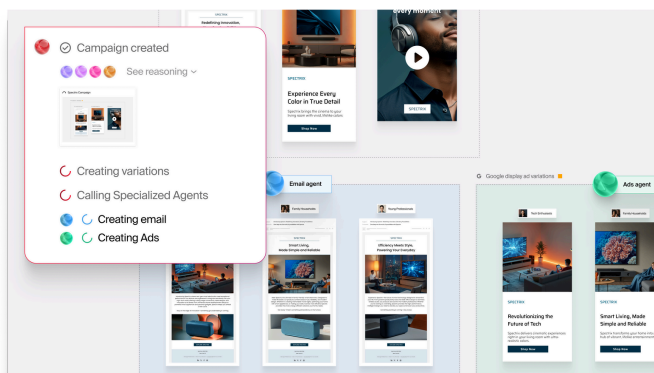
#### Dynamic personalization

Turn your brand rules into an active system for everyone.



#### Agentic brand governance

Auto-validate content is brand-consistent and safe.



### ARC AGENTS

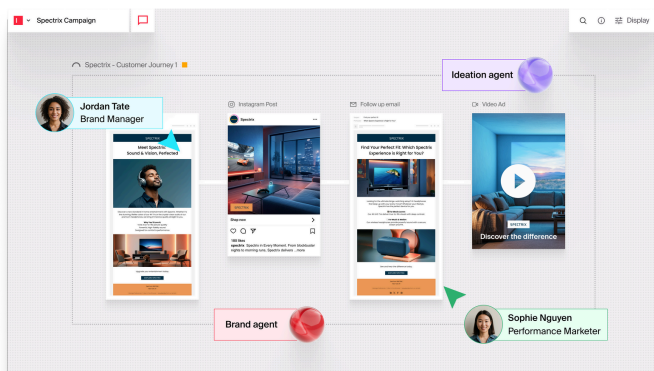
## AI teammates that ideate, act, and optimize like your team

**Ideation Agent:** Generates custom concepts from briefs for your brand and audience.

**Workflow Agents:** Manages workflows across email, social, paid media, and web.

**Creative Agent:** Creates on-brand images, documents, videos for marketing needs.

**Performance Agent:** Predicts trends and improves content based on performance data.



### SPACES

## An intuitive space designed for how marketers create

Create content from posts to videos while tracking project progress, collaborating with teams and agents, and connecting systems for seamless data flow.

## ENTERPRISE FOUNDATION

Build on trust. Scale with confidence.



### Trust & Safety

Multi-layered protection with responsible AI, and brand governance.



### Security & Governance

Protect your data with access controls, compliance & more.



### Integrate & Customize

Connect your entire tech stack through APIs and connectors.

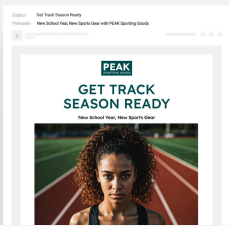


### Strategic Partnerships

Scale with partnerships with Google, Microsoft, and Salesforce.

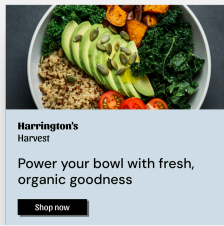
## USE CASES

Solutions for your team and use case



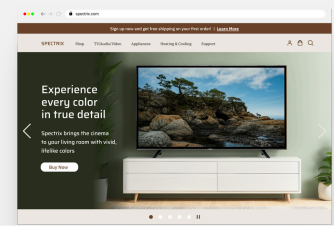
### Email marketing

Design personalized multi-step emails and journeys for every audience.



### Ad campaigns

Creates and optimizes ad variations across paid and social media platforms.



### SEO & landing pages

Craft SEO-optimized landing pages and blogs to drive higher conversions.

## OUR CUSTOMERS

Success stories from Fortune 500 brands across industries

### TELECOM

**+93%**

increase in email CTA performance and 2-point improvement in open rate

### RETAIL

**87.5%**

Less time-to-produce new images and targeted copy for email and ad campaigns

### ENERGY

**65%**

higher engagement on Typeface-generated, SEO-optimized blogs



"The creative automation capabilities promise to transform our marketing approach, helping us deliver more relevant experiences to customers while dramatically reducing our production time."

Satoko Ozeki  
Worldwide Digital Marketing Strategy Lead, Microsoft



Scan the QR code to Get a Demo